



# 2022 CORPORATE SPONSORSHIP PACKAGE





## **CORPORATE SPONSORSHIP**

The Durham Region Home Builders' Association invites you to become a Corporate Sponsor. This is your opportunity to play a key role in supporting the residential construction industry in the Durham Region.

### **WHY BE A CORPORATE SPONSOR?**

Corporate Sponsorship generates positive exposure for you within the Association and within the community at large by elevating awareness of your company in a cost-effective way. It provides recognition as an invested business partner as well as a good corporate citizen. A Corporate Sponsorship also creates an industry exclusive marketing tool giving your company an important and publicly visible role.

### **WHAT IS IN IT FOR YOU?**

As a Corporate Sponsor of the Durham Region Home Builders' Association your company benefits from many great perks. The higher you go up the Sponsorship ladder the more recognition you receive. All Corporate Sponsors receive the following in addition to the level specific items:

- Designation as a Corporate Sponsor on the DRHBA website. The DRHBA website is the 24/7 touchpoint for the Association, its membership & the public. Corporate Sponsors will be prominently featured as a proud contributor and will have the opportunity to flow traffic to their own online resources.
- Complimentary event tickets (see each sponsorship category). Attending DRHBA events provides great exposure for your company and yourself.
- Logo prominently displayed on our blog.

### **ACT NOW!**

Choose the sponsorship level that is right for your company and get involved as a DRHBA Corporate Sponsor today.

For more information contact Katelyn Widdop at [k.widdop@drhba.com](mailto:k.widdop@drhba.com) or 905-579-8080 ext 1.

# SPONSORSHIP PACKAGES

## DIAMOND SPONSOR \$10,000

- 10 Complimentary Tickets to the President's Ball\*
- 4 Complimentary Tickets to the Golf Classic\*
- 10 Complimentary Tickets to the Awards of Excellence\*
- 1 year front page logo advertising on the DRHBA website
- Sponsor of 4 Awards at the Awards of Excellence
- 1 post per month on the DRHBA Instagram and Facebook. Content provided by sponsor
- 1 year of advertising in the DRHBA Blog
- Sponsor of 3 Seminars
- Clickable logo on each e-News bulletin
- Recognition as a Corporate Sponsor in the Awards of Excellence Program
- Recognition as a Corporate Sponsor at all DRHBA Events
- Logo displayed on Corporate Sponsorship Banner displayed in the DRHBA Office
- Logo displayed on promotional material for events, website, blog, and opportunity to distribute promotional pieces

**Estimated Value: \$16,000**

\*Event dependant on COVID 19 regulations



# SPONSORSHIP PACKAGES

## **PINNACLE SPONSOR \$7500**

- 2 Complimentary Tickets to the President's Ball\*
- 2 Complimentary Tickets to the Golf Classic\*
- 2 Complimentary Tickets to the Awards of Excellence\*
- 1 year front page logo advertising on the DRHBA website
- Sponsor of 2 Awards at the Awards of Excellence
- 1 year of advertising in the DRHBA Blog
- Sponsor of 1 Seminars/Webinars
- Clickable logo on each e-News bulletin
- Recognition as a Corporate Sponsor in the Awards of Excellence Program
- Recognition as a Corporate Sponsor at all DRHBA Events
- Logo displayed on Corporate Sponsorship Banner displayed in the DRHBA Office
- Logo displayed on promotional material for events, website, blog, and opportunity to distribute promotional pieces

**Estimated Value: \$12,000**

\*Event dependant on COVID 19 regulations



# SPONSORSHIP PACKAGES

## **PILLAR SPONSOR \$4,000**

- 2 Complimentary Tickets to the Golf Classic or Awards of Excellence
- 2 Complimentary Tickets to the President's Ball
- 6 month front page logo advertising on the DRHBA website
- Sponsor of 1 Award at the Awards of Excellence
- Recognition as a Corporate Sponsor in the Awards of Excellence Program
- Recognition as a Corporate Sponsor at all DRHBA Events
- Logo displayed on Corporate Sponsorship Banner displayed in the DRHBA Office
- Logo displayed on promotional material for events, website, blog, and opportunity to distribute promotional pieces

**Estimated Value: \$7,000**



## **FOUNDATION SPONSOR \$2,000**

- 2 Complimentary Tickets to the Golf Classic or Awards of Excellence or President's Ball\*
- 3 month front page logo advertising on the DRHBA website
- Recognition as a Corporate Sponsor in the Awards of Excellence Program
- Recognition as a Corporate Sponsor at all DRHBA Events
- Logo displayed on Corporate Sponsorship Banner displayed in the DRHBA Office
- Logo displayed on promotional material for events, website, blog, and opportunity to distribute promotional pieces

**Estimated Value: \$4,500**



\*Event dependant on COVID 19 regulations



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